



Maksim Popov

Senior UX/UI Designer

9 years experience in B2B, B2C services, big background in Business development, project management and team leading. Through design, I improve business performance and customer responsiveness, making my customer service experience as convenient as possible.

Skills

- Design systems
- User Experience design (UX)
- User interface design (UI)
- Product Design
- Information architecture
- UX Research
- Usability Testing
- UX Strategy
- Problem solving
- Prototyping, wireframing
- CJM, User flow
- Cross-team Collaboration
- Team leading

Education, licences


Saint Petersburg University of Technology and Design

Applied computer science
in economics, Master's degree
Sep 2007 - June 2012

IBM

Design Thinking course
June 2023

Contact

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Experience

Senior UX/UI Designer

Aug 2022 - Present

TASSTA GmbH

Lead the design of multi platform solution for emergency services - from discovery to initial ideas and concepts, through detailed wireframes and UI designs and validated prototypes. I work closely with the Development and QA teams to help implement the new updates.

- Build the TASSTA Design System to speed up the design execution
- Created Guard patrols servise (Saas)
- Redesign UI and interaction logic for dispatcher and performer apps (Android, iOS, iPadOS, Desktop, Web)
- Design new features - group and private audio and video communications (push to talk, push to video, video chats), history journals, full range map tools
- Improve UI of Admin Center (web administration panel)
- UX Problem solving, Usability testing (for all products)

Work closely with the dev and QA teams to help implement the new updates

UX/UI Designer, Product Designer

Jan 2019 - July 2022

Freelance, contract projects

I help companies with all things design: user research and product exploration design concepts and in-depth work on interfaces and websites. I'm obsessed with details and care deeply about not only how things work but what emotions they spark and how people react to them.

Senior UX/UI designer

Feb 2016 - Dec 2018

WE Design Agency

Worked as Senior Designer for Digital design agency, led design process

UX/UI designer

Jan 2014 - Jan 2016

WE Design Agency

Worked as designer for Digital design agency, created UI design for websites

- UI / UX Design for web and mobile
- UI elements design (UI kit, basic elements, buttons, colors, navigation, etc)
- Web analytics
- User experience research
- Collaboration with developers